

# SCAPE IMPACT PLANNING



## CHALLENGE

What challenges in society could your research help address?

- Lack of patient-reported data to guide quality improvement initiatives in cancer care:** there is a lack of systematic, patient-driven data to guide improvements in cancer services and inform healthcare policy effectively.
- Patient-centered care gaps,** where cancer care does not align with patients' needs & preferences
- Communication and coordination issues** across different stages and providers of cancer care, impacting safety of care
- Inequities in cancer care,** where certain populations may report worse experiences of care.



## RESPONSE

How does your research plan respond to the challenge(s)?

- Capturing patient perspectives:** collecting systematic and comprehensive feedback from cancer patients
- Focusing on patient-centered metrics:** using PREMs as the cornerstone for assessing care quality, ensuring that patients' voices drive improvements in cancer care.
- Identifying areas for improvement:** analyzing survey data to highlight strengths and weaknesses in cancer care delivery
- Supporting evidence-based decision-making:** providing actionable insights to healthcare providers and policymakers to guide targeted interventions and promote quality improvement.
- Engaging stakeholders:** encouraging healthcare professionals to translate the research findings into changes in care practices



## UNIQUE VALUE PROPOSITION

What unique value will your research results bring to each beneficiary?

- Patients**
  - empowerment: their voices and experiences are acknowledged and used to improve cancer care
  - Improved care: findings will contribute to enhance care tailored to their needs
- Healthcare providers**
  - Specific insights: providers received detailed feedback on their results, in comparison with regional and national results
  - Quality improvement: providers can use results to plan local improvement initiatives
- Health policymakers and administrators**
  - Evidence-based decision-making: patient-driven data to guide policy development and resource allocation
  - Accountability: results can serve as benchmarks for monitoring care quality and equity
- Researchers and academics**
  - New knowledge and data on cancer PREMs, that can be shared upon request
  - Methodological advancement: serves as model for measuring and leveraging PREMs
- Civil society and advocacy groups**
  - Advocacy tools: results can support calls for improved patient-centered cancer care and equity in service delivery
  - Public awareness: results can help inform the public and advocate for patients' rights and well-being in healthcare.



## ENGAGEMENT

How will you connect with the beneficiaries during your research programme?

- Patients:** as survey respondents, online result dashboard, infographic
- Healthcare providers:** email updates, reports, online result dashboard
- Health policymakers and administrators:** online dashboard, prof. articles
- Researchers and academics:** articles, conferences, network
- Civil society and advocacy groups:** media release, online result dashboard, infographic



## EVIDENCE OF IMPACT

What evidence (quantitative or qualitative) will you collect to demonstrate impact? Over what time frame?

- Quantitative evidence:** PREMs evolution over time
- Qualitative evidence:** gathering insights from clinicians on how SCAPE results have influenced their practices; what they have implemented / changed; case studies



## BENEFICIARIES

Who will benefit from or use the results of your research?

- Cancer patients & their families** can benefit from improved care delivery that is more aligned with their needs, preferences, and experiences.
- Healthcare providers and care teams** can use the insights to refine their practices, enhance patient communication, and ensure a more coordinated and patient-centered approach to care
- Health institutions and administrators** can use the data to make data-driven recommendations to improve service quality, patient satisfaction, and outcomes.
- Policymakers** can use the results to develop evidence-based policies and allocate resources to address gaps in cancer care
- Researchers and academics** can benefit from new knowledge and method. insights provided by SCAPE
- Patient advocacy groups and civil society organizations** can use and leverage the results to push for policy changes and raise awareness about the importance of patient-centered cancer care
- General public:** can benefit from a broader understanding of patient-centered care and PREMs



## FUNDING

What is your funding roadmap to enable this research programme and create impact?

Secure funding through healthcare policies that prioritize patient-centered care initiatives



## POTENTIAL IMPACT

What potential impact(s) will your research have? Cultural, Economic, Educational, Environmental, Health, Political, Social, Technological.

- Health Impact**
  - Improved health outcomes: SCAPE can lead to improvements in cancer care delivery and PREMs, which can translate in better health outcomes.
  - Increased equity: insights from SCAPE can help reduce disparities in care by identifying barriers faced by underserved population
- Social impact**
  - Empowered patients: giving patients a platform to share their experiences fosters greater trust and engagement with the healthcare system
  - Public awareness: highlighting patient experiences can increase societal understanding of the importance of patient-centered care.
- Cultural impact**
  - Shifting mindsets: promoting a culture of listening to patients and prioritizing their perspectives within healthcare institutions.
- Economic impact**
  - Cost savings: improved care processes and reduced inefficiencies driven by SCAPE can lower healthcare costs over time
  - Resource allocation: guiding policymakers to invest in areas that directly enhance patient experiences
- Political impact**
  - Policy development: Informing evidence-based policies that prioritize patient-centered approaches
  - Accountability: encouraging governments and institutions to use SCAPE results as benchmarks for healthcare quality improvement.
- Educational impact**
  - Professional training: can provide insights to develop educational programs for healthcare professionals on patient-centered care skills.
  - Academic contributions: adding to the body of knowledge on PREMs in cancer care.
- Technological impact**
  - Development of tools and platforms to systematically collect, analyze, and use patient feedback in healthcare settings
- Environmental impact**
  - Indirect benefits: improved care coordination could lead to reduce unnecessary healthcare and resource use